SBT PARTNERS

EDUCATE YOUR EMPLOYEES
SO THEY DON'T TAKE THE BAIT

Data Loss Usually Starts with a Phishing Attack. Are You Prepared?

At SBT, cyber security always comes first. While hardware and software will certainly keep you safe, one vulnerability remains: your employees. Our security awareness training is a comprehensive program designed to educate your employees about identifying phishing attacks, what to do, and how they are a critical part of your cyber security strategy.

Real cyber training has one goal—to fuse a culture of safety into your company's DNA. Once your employees buy in to keeping your business secure, *you'll be ready for anything.*

WHY IS SECURITY AWARENESS TRAINING IMPORTANT?

PHISHING SCAMS AFFECT BUSINESSES OF ALL SIZES

You don't have to be an enormous business to be on a hacker's radar. In fact, small and medium businesses account for most phishing attacks because you have sensitive information, too.

PHISHING HAPPENS EVERY DAY

It's not uncommon for an employee to receive a phishing attack a week. This is even more prevalent if someone works in finance or human resources.

PHISHING IS EFFECTIVE

People trust what is familiar to them. When someone receives an email with a PDF from a familiar source, there's usually no reason to question how safe it is.

CYBER CRIMINALS PREY UPON THE WEAKEST LINK

Your employees are essential to your security. Phishing awareness training is an important way to turn a potential liability into your greatest asset.

(980) 939-0739 | 6420 Rea Road, Suite 354, Charlotte, NC 28277
sbtpartners.com | dan.rahko@sbtpartners.com

Our Awareness Training Program Gives You the Tools You Need TO PROTECT YOUR BUSINESS

Reach out to SBT for a Free Security Awareness Assessment!

- Initial security training for all employees and a Certificate of Achievement
- Procedures for how to quarantine and report phishing emails from different email clients
- Ongoing simulated phishing tests to evaluate how well your employees protect your business
- Sample phishing and cyber security policies
- Dark Web monitoring for compromised employee emails and passwords
- Weekly ongoing training videos and micro-quizzes for how to identify a phishing scam, from everyday file download tricks, to personalized spear phishing attacks

ONGOING TESTING ENSURES YOUR EMPLOYEES ARE UP TO THE TASK

The effects of awareness training can wear off over time, which is why phishing awareness needs to incorporate ongoing testing to make sure the lessons stay top of mind for your employees. Ongoing testing presents your employees with phishing scenarios that mirror real world attacks. Not only is it an engaging way to reinforce employees' understanding of their role in keeping the company secure; it also serves to assess who needs additional training. Remember that the key to successful phishing awareness is how thoroughly your employees buy in. Our training shows them exactly how important they are to your overall cyber security strategy.

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