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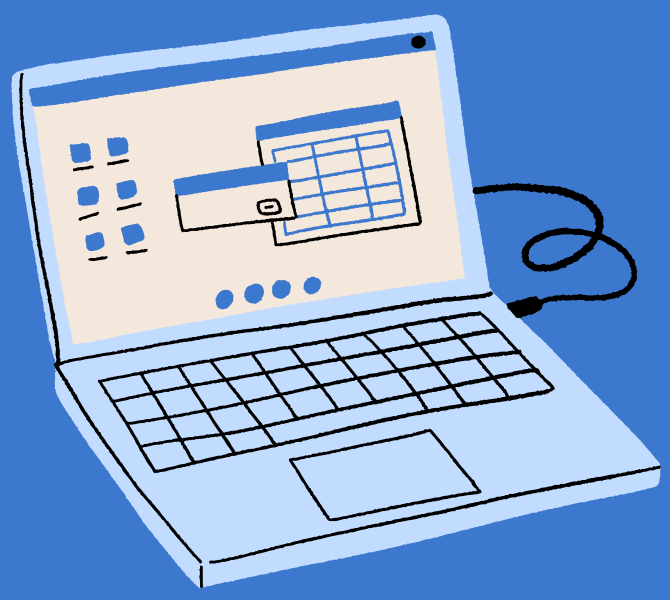
7 Cybersecurity Basics That Every SMB Should Know



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01

Use A Password Manager

But use it right....

Many people install password managers but don't enable two-factor authentication (2FA) for them.

That's like locking your front door but leaving the key under the mat

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02 »»

Train Employees to Spot Social Engineering »»

Phishing isn't just emails—attackers use phone calls, texts, and even LinkedIn messages to trick staff.

→ Regular training helps build a human firewall.

»»

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03 Keep Software Auto-Updates On

Delaying updates—even for a few days—can leave systems vulnerable.

→ Enable automatic updates for operating systems, browsers, and antivirus tools.

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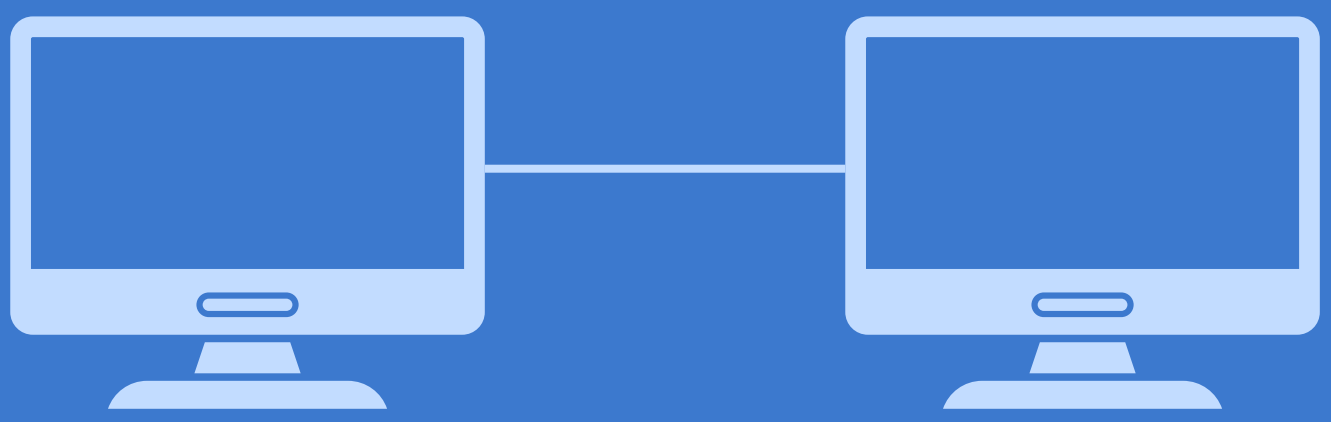
04

Segment Your Network

Don’t let every device talk to every other device. Network segmentation limits the spread of malware if one system gets compromised.



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05

Clean Up Old Accounts

Former employees' accounts can be exploited if not properly deactivated. Regularly audit user access and permissions.

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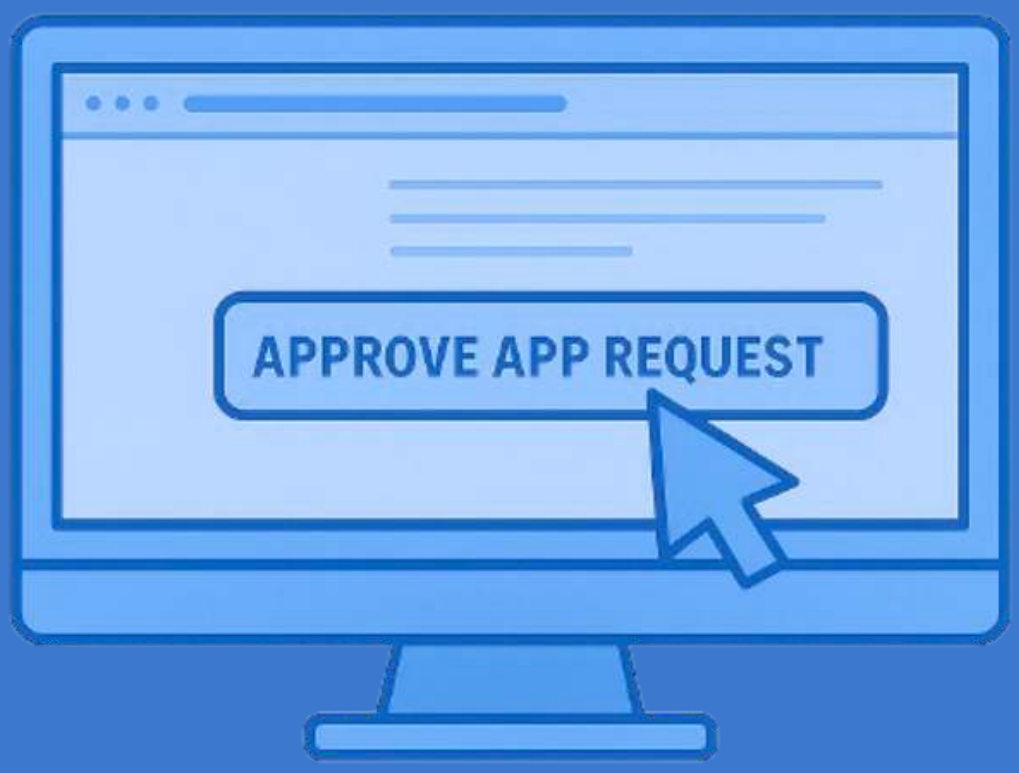
06

Monitor Shadow IT

Employees often install unauthorized apps or use personal devices for work. These can bypass security protocols and introduce risks.



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07

Encrypt Backups

Backing up data is great—but if those backups aren't encrypted, they're vulnerable to theft or ransomware.

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Seem Like a lot? You Don't Need to Manage your IT Alone

→ You didn't start your business to become an IT expert.

→ Stop wasting time on tech issues and start focusing on growth.

→ Get peace of mind with expert support, proactive planning, and real protection.

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