

THINK LIKE A HACKER: HOW SMBs GET EXPLOITED

*Your Guide to What Hackers &
Phishers Love to See*



Hackers don't care
how big you are. They
care how easy you
are.

READ MORE ►

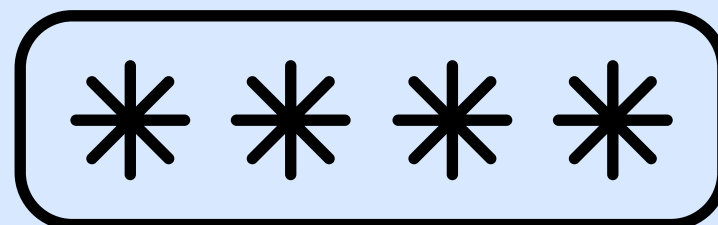
Mistake 1

WEAK PASSWORDS

123456" ISN'T A PASSWORD.

IT'S AN INVITATION.

- HACKERS USE AUTOMATED TOOLS TO GUESS WEAK PASSWORDS IN SECONDS.
- SMBs OFTEN REUSE PASSWORDS ACROSS ACCOUNTS.
- TIP- USE A PASSWORD MANAGER AND MFA



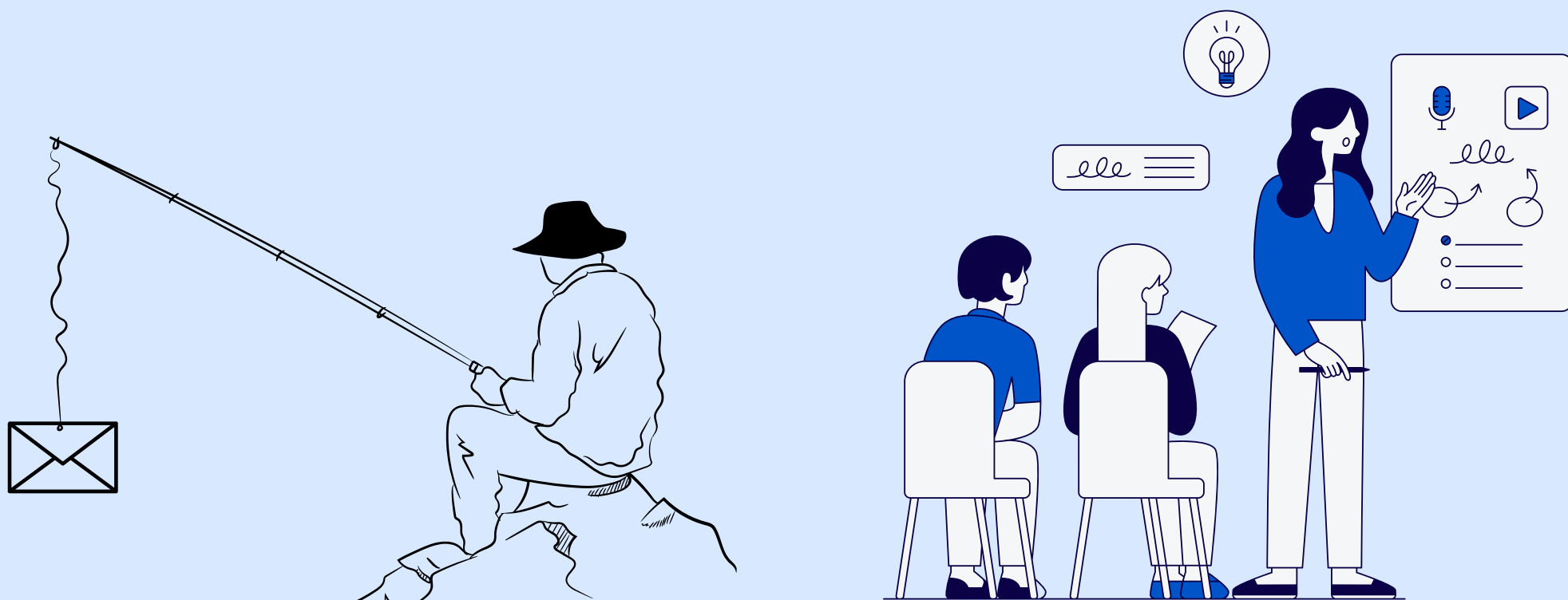
Mistake 2

UNTRAINED STAFF

UNTRAINED STAFF = HUMAN

VULNERABILITY

- ONE CLICK ON A PHISHING EMAIL CAN OPEN THE DOOR TO YOUR ENTIRE NETWORK.
 - MOST BREACHES START WITH HUMAN ERROR.
 - SMBs RARELY INVEST IN SECURITY AWARENESS TRAINING.
- TIP- TRAIN YOUR TEAM TO SPOT THREATS BEFORE THEY CLICK.



Mistake 3

UNPATCHED SOFTWARE

UNPATCHED SOFTWARE = OPEN

BACKDOORS

- HACKERS EXPLOIT KNOWN VULNERABILITIES IN OUTDATED SYSTEMS.
- SMBs OFTEN DELAY UPDATES DUE TO TIME OR COST.
 - EVERY MISSED PATCH IS A RISK.
- TIP- AUTOMATE UPDATES AND PATCHING WITH A TRUSTED MSP.

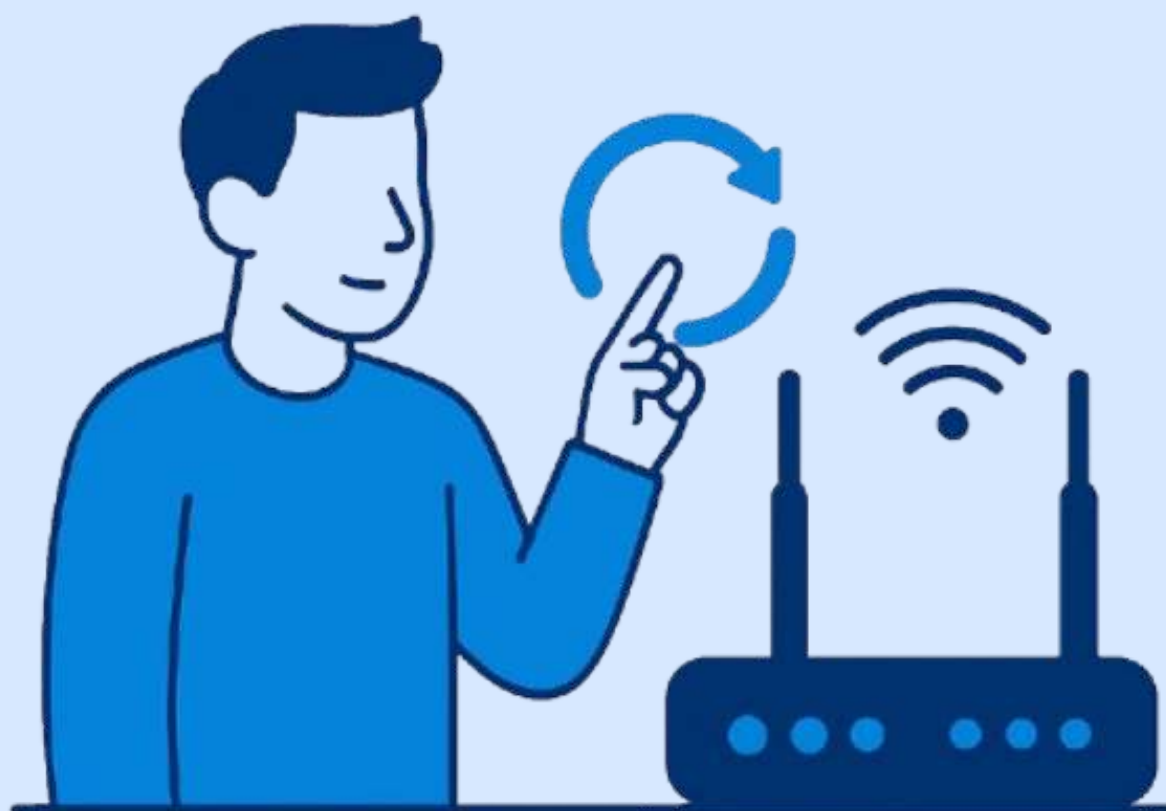


Mistake 4

NO BACKUPS

NO BACKUPS = NO RECOVERY

- RANSOMWARE DOESN'T JUST LOCK YOU OUT—IT CAN WIPE EVERYTHING.
 - WITHOUT BACKUPS, RECOVERY IS SLOW, COSTLY, OR IMPOSSIBLE.
 - MANY SMBs DON'T TEST THEIR BACKUPS REGULARLY.
- **TIP-** BACK UP YOUR DATA. TEST IT. REPEAT.



WE THINK LIKE HACKERS SO YOU DON'T HAVE TO

SBT PARTNERS HELPS SMBs STAY ONE
STEP AHEAD OF CYBER THREATS.

**UPGRADE YOUR MSP
TODAY AT**

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**SBT
PARTNERS**

Peace of mind starts with proactive IT